

WILCOX ELIMINATOR

AN ADVANCED TILLAGE TOOL & STRATEGY TO INCREASE YOUR CASH FLOW & PROFITABILITY



The Wilcox ELIMINATOR is cutting costs, improving cash flow, and helping growers throughout the West improve yields and profitability.

- The ONE machine that delivers both primary and secondary tillage
 - The PREMIER Western Conservation & Vertical Tillage Solution
 - The CULTURAL & ECONOMIC Advantage Second to None

LEARN WHAT AN ELIMINATOR CAN DO FOR YOU.





ONE Machine: PRIMARY & SECONDARY TILLAGE

CUTS | CHISELS | INCORPORATES TRASH | MULCHES | LEVELS | SIZES & TILLS SOIL Options: APPLIES HERBICIDE & FERTILIZER | EVEN PLANTS SEEDS!

The WILCOX Advantage™



Your yield defines our design.

The Wilcox Eliminator is the first tool capable of both primary and secondary tillage. It's inception and design reflects what we bring to the ag tillage manufacturing table as six-generation farmers and California growers. Just like you, we work hard to squeeze all the profits we can from our farming operation in good years and tough years alike.

The Eliminator's design represents a high performance, high durability tillage system with components chosen for their one machine capabilities and compatibilities. The integrated tillage system approach achieves a reduced pass objective and true Conservation and Vertical Tillage results.

The ELIMINATOR is cutting costs, improving cash flow, and helping growers throughout the West increase yields and profitability.

The economic benefits from a reduced number of passes are obvious - lower operating costs, improved cash flow and higher profitability. In addition, there is a reduction in the amount of crop financing and interest paid. Less obvious is the realization that the

ELIMINATOR's primary and secondary tillage system obtains the most cultural benefit from each gallon of fuel and spreads the investment in a high horsepower tractor over more acres - without sacrificing yields!

Rudy Padilla, Farm Manager, Stevenson Corporation, Stevenson, CA, said the Eliminator, "creates stronger soil because of the organic matter that you are mulching and re-introducing back into the ground. I run the Eliminator once and am ready to plant."

Chris Garcia - Rancho Laguna Farms: "We haven't used a disc since we bought the Eliminator! It really helps save us money all across the board with fewer passes and better use of our manpower. It increases our efficiency in everything we do.. we can't work without it!"



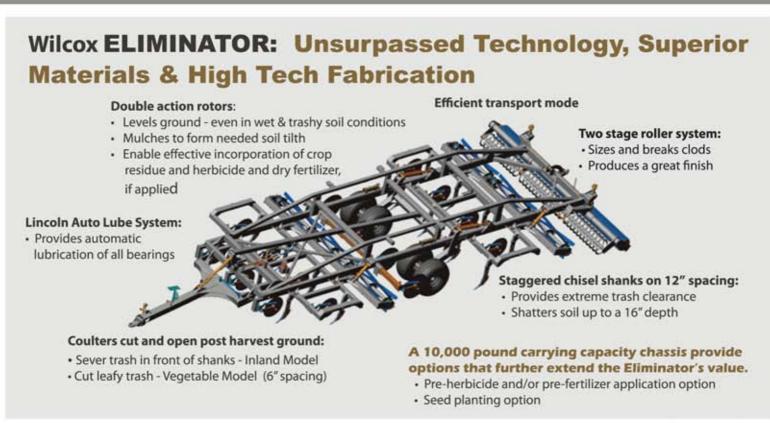


mulching in strawberries.



The WILCOX Eliminator

A COMPLETE TILLAGE STRATEGY - an economically & environmentally desirable tillage strategy - the Wilcox ADVANTAGE™ at work for you!



The **ELIMINATOR's** integrated tillage system design reduces passes by maximizing the efficiency of the combined primary and secondary tillage operations carried out during each field pass **AND** by eliminating the undesirable side effects associated with traditional tillage single passes - **without** reducing yields!

Each pass over your ground eats up expensive fuel, manpower and operating costs, drains vital cash flow and leaves you with nothing to show in the way of added equity or return on investment. In addition, it can create undesirable side effects, such as when discing after harvest.

Discing results in a wavy field, which then requires land planing to level. Additional field passes can also delay precious time to hit your critical crop planting window, a factor especially important for maximum yield from long season crop varieties or fast vegetable crop turn-a rounds.

The Eliminator's advanced ag tillage solution design is a great example of the *Wilcox ADVANTAGE*™ at work for you. Growers report reducing as many as 6 to 9 traditional, one function tillage passes to as few as 1 to 3 with the **ELIMINATOR**, depending on post harvest crop and soil conditions. Crop yield benefits associated with

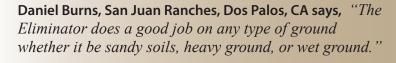
Conservation Tillage are achieved by use of the **ELIMINATOR**, without the crop yield reduction associated with No Till and some Minimum Till tillage strategies. Environmental benefits, such as carbon sequestration and less dust pollution, are also achieved by the use of the **ELIMINATOR**.

Scott Rosi, Farm Manager, Tanimura & Antle, Salinas Valley, saw the Eliminator's performance in a demonstration. Shortly after he purchased it, he purchased a second machine. High land rent means the time saved by operating with the Eliminators are crucial to his operation. "We hit planting dates we would never meet with conventional tillage".

WILCOX Eliminator At Work

The PREMIER Western Conservation & Vertical Tillage Solution

Tony Machado, Merced, CA region, says, "With a single pass ... once I run the Eliminator only one time, the dirt is beautiful."



















Want more cash in your pocket?



"Sure.. but how?"

GROWERS REPORT SAVINGS OF \$40 to \$140 an acre after switching from their traditional tillage practices to the WILCOX Eliminator.

The ELIMINATOR's integrated tillage system design reduces passes by maximizes the efficiency of each field pass and eliminating undesirable side effects without reducing yields.

The WILCOX Eliminator was conceived by WILCOX Agri-Products and first build in 2001 when corn prices were \$80 a ton, so that their farming operation could still make money even at these low commodity prices.

It dramatically lowered tillage input costs by reducing passes without sacrificing field finish, and improving yields because of the maximum primary and secondary tillage benefits produced by each pass of the Eliminator. It is the one machine that delivers both primary and secondary tillage, and produces both Vertical Tillage and Conservation Tillage benefits.

Today the WILCOX Eliminator has become an industry advanced tillage solution standard for successful growers who understand that it's NOT how much a piece of tillage equipment sells for, but how much it MAKES YOU that really matters most.





Saves me 4-5 passes to get final finish.

_Light, heavy & wet ground OK.

_ Reduces costs - Improves my cash flow.

Reduces my bank borrowings.

_ I can plant sooner, with better seed selection.

_ Improves my yield.

_ Makes me more money!

"The Eliminator CASH FLOWS! I covered my payments with my cash savings, and I have more money in my pocket at the end of the year compared to what I was doing before."

Want a new high-tech, high horsepower tractor?

No matter what color tractor you drive, your Eliminator savings may help you buy one!

Pencil it out for yourself.

The WILCOX Eliminator
An ECONOMIC & CULTURAL
Advantage Second to None!





Contact your WILCOX Dealer to learn how much more money an Eliminator can make for you!

WILCOX Eliminator Tillage Strategies

An Eliminator Delivers More Than a Great Seed Bed at Maximum Efficiency.



"It's like the The WILCOX Eliminator unlocks hidden \$\$ in the ground I would have never imagined could be there simply by changing my tillage practices."

Reliability, Efficiency, Cultural Benefit & Yield - The UNMATCHED Advantage You Get From WILCOX Eliminator Advanced Ag Tillage Strategies!

And the ESSENTIALS for increasing farm profitability through tillage tools that deliver advanced tillage strategies and superior econimc return.

TILLAGE: The Hidden Source for Added Farm Profits!

Today we need every edge we can as growers - large or small - to insure our crops will be profitable and there will still be a farm to pass down to the next generation when we are ready to let go.

As six generation California growers we face the same challenges you do, and discovered years ago that tillage was a hidden reservoir for increased farm profits. That's why we've been designing advanced ag tillage solutions that improve our bottom line, and yours, since 1973. That's why we look at complete tillage strategies as an essential part of what we design, deliver and are known and often copied for doing.



ADD a WILCOX Rip Lister, HD Performer, and/or a Rip Tiller for a precision GROUND ZERO Ripped Root Zone and cultural benfits second to none.

GROUND ZERO Ripping!

Precision **RIPPING** where it's needed most... your crop's root zone.





Depending on the crops in your rotation and your growing conditions, teaming up your WILCOX Eliminator with a WILCOX Rip Tiller, Rip Lister and/or HD Performer may be just the ticket to break though into new levels of farm profitability you would have never though possible simply by changing your tillage practices.

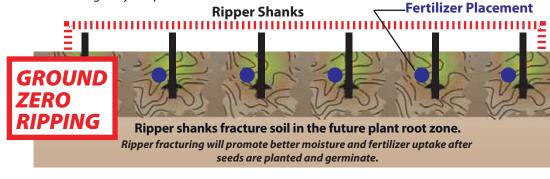
The WILCOX Rip Lister and Rip Tiller RIP your seed bed where it needs it most... **GROUND ZERO!**

The Ground Zero of subsoiling is the root zone of the future crop. Why? Because properly applying subsoiling strategies to this area of the soil can boost yields as much as 15% through improved root development, better moisture and nutrient uptake and desirable soil aeration.

In addition, **GROUND ZERO RIPPING** applies GPS technology, tractor horsepower & fuel, manpower and operating costs to where it has the greatest impact on maximizing crop growth and yield potential - the ROOT ZONE! A fractured root zone allows for better root growth, which is essential for maximum plant growth and achieving full yield potential at harvest.

This is what our **WILCOX Rip LISTER** and new **RIP TILLER** are designed to do. In addition, the RIP Tiller and the RIP Lister can precision place liquid pre-fertilizer to energize new crop growth. It's the *Wilcox ADVANTAGE*™ at work for you today, elevating traditional tillage practices to new levels of Conservation and Vertical Tillage strategies.

The Wilcox Rip LISTER or the Rip TILLER ideally follow the ELIMINATOR. The Rip LISTER is designed to work with tillage strategies that use raised beds. The Rip TILLER is designed for growers that plant flat.



The WILCOX Rip Lister and Rip Tiller each use the WILCOX HD Shanks, and are capable of fracturing compacted soil layers up to 25" depth.

Both tools also precision place pre-plant liquid fertilizer directly under your future seed line.

WILCOX Eliminator teamed up with the WILCOX HD Performer.
A One-Two Combination For Complete Fall and Spring Bed Tillage Strategies:
RECLAIM BEDS | LIST BEDS | INSTALLS DRIP TAPE | PRE-PLANT SECONDARY TILLAGE | LAY-BY | SIDE DRESSING



The **Wilcox ELIMINATOR** followed by our **WILCOX Heavy Duty PERFORMER** brings you a superior tillage bed strategy for today's cultural needs. The **ELIMINATOR** prepares the post harvest ground for quick vegetable turn-around or **Fall** bed shaping and mulching by the **HD PERFORMER**.



Come **Spring**, the **Performer** lists, mulches and finishes the beds for planting, does pre-plant fertilizing, side dressing and lay by.

No other bed tool is this versatile!

WILCOX ELIMINATOR: IT ALL ADDS UP!

The PREMIER Advanced Tillage Vertical Tillage and Conservation Tillage Machine & Tillage System for Western Growers.

From the PREMIER NAME in Advanced Ag Tillage Solutions... WILCOX Agri-Products





Pencil it out for yourself!

- _ Saves me 4-5 passes to get final finish.
- _ Light, heavy & wet ground OK.
- _ Reduces costs Improves my cash flow.
- _ Reduces my bank borrowings.
- _ I can plant sooner, with better seed selection.
- _ Improves my yield.
- Makes me more money!

Want a new high-tech, high horsepower tractor?

No matter what color tractor you drive, your Eliminator savings may help you buy one!

Pencil it out for yourself.

WILCOX Eliminator

The **CULTURAL** Advantage & the **ECONOMIC** Advantage **Second to None!**





